



hosted by Salty Jeans

PLAY FOR A CURE. CELEBRATE COMMUNITY. SUPPORT FAMILIES WITH CYSTIC FIBROSIS.

WHO WE ARE!

Salty Jeans is our family's grassroots Fundraising effort inspired by our daughter, Olivia, who was diagnosed with cystic fibrosis (CF) shortly after birth. Our mission is to bring our community together through fun, creative events that raise awareness and Funds for CF research while giving back to local organizations that support families like ours.

In 2024, Salty Jeans raised \$4,951.03 For the Cystic Fibrosis Foundation (CFF) through community-driven efforts like Super Bowl Squares, the Easter Egg Drop, and ImpactFull baked goods sales.

For 2025, we're excited to bring a **new, Family-Friendly event** to our community, **65 Roses Field Games**, a way to combine fun, awareness, and a chance to make a real impact.



WHAT IS 65 ROSES FIELD GAMES?

This first-of-its-kind event is designed for all ages, featuring a mix of **classic and creative field games** that highlight challenges of living with CF, fun competitions, raffles, prizes, and an awareness booth.

Goal: To raise Funds for the Cystic Fibrosis Foundation while offering an engaging community event for Louisburg Families and Friends.

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$700

- Exclusive “Presented by [Sponsor]” on shirt and main banner
- Featured in all social posts and emails
- 5 Free participant registrations
- Recognition in wrap-up post and emails
- Opportunity to host a game station

PURPLE ROSE SPONSOR - \$300

- Logo on shirts and event banners
- Mention in social posts and emails
- 2 Free participant registrations
- Option to provide raffle prize or host a game station (+\$50)

FRIENDS OF 65 ROSES SPONSOR - \$100

- Name on shirts and “Thank You” sign
- Mention in social posts and emails
- Option to provide raffle prize or host a game station (+\$50)

IN-KIND DONATIONS

- Name on “Thank You” sign
- Mention in thank-you posts and emails
- Option to host a game station (+\$50)

WHAT WE ARE LOOKING FOR

SMALL GIFTS (\$5-\$15): coffee shops, ice cream, or snack gift cards

FAMILY-FRIENDLY GIFT CARDS/PASSES (\$20-\$50): bowling, skating, movie tickets, mini-golf, etc.

GIFT BASKETS/LARGER ITEMS (\$50+): themed gift baskets, sports tickets, special experiences

EVENT DAY SUPPORT: branded merchandise, swag items, water, snacks



YOUR SUPPORT WILL:

- **Fund critical research** for a cure to cystic fibrosis.
- **Showcase your business** as a community champion.
- **Connect you with local families** through a fun, highly-visible event.

Contact Sarah Logan or scan the
QR code for more information.
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